

ADAMS & CO.



Men's Fancy Dress Shirts

In a splendid quality of Perle in a variety of the newest stripe and check effects, style of cut, in pink and blue—laundered—a pair of detached linked cuffs with each shirt, all sizes 14 to 17-1/2; the real value is \$1.00.

THE PRICE ONLY 74c EACH.

MEN'S NEGLIGEE SHIRTS—Scotch Madras, laundered neck and waistbands, soft bosoms, one pair of detached linked cuffs.

PRICE ONLY 69c

MEN'S AND BOYS' MADRAS NEGLIGEE SHIRTS, unlaundered, collars and cuffs attached, felled seams, cut full and 3/4 inches long; sold everywhere at \$1.00.

PRICE ONLY 33c

Knit Underwear FOR LADIES.

Ladies' Pure Silk, Swiss ribbed vests, high neck and long sleeves; just the weight for spring and summer wear, all sizes, 3, 4, 5, high class goods, have been sold for \$1.50, at \$1.00.

59c OR EACH, 21c

Ladies' GAUZE VESTS, high neck and long or short sleeves; also a lot of white and colored drawers, knee length to match. These are standard goods, and the lowest the poorest quality has ever been offered for 12 1/2c.

12 1/2c EACH.

White Bedspreads, Very slightly Damaged, at Very Low Prices.

Crib size crocheted SPREADS, worth 65c, at 31c
Crocheted SPREADS for single beds, 49c
Large size crocheted SPREADS, slightly damaged, 69c
Double crocheted BEDSPREADS, Marcelline pattern, large sizes, 98c
Marcelline BEDSPREADS, extra size, 1.39

Corset Specials.

SUMMER CORSETS, made of good, strong net, long waist, trimmed with lace; sizes 18 to 30, at 39c a PAIR
SUMMER CORSETS, medium and long waist, extra quality of net; sizes 18 to 30, at 49c a PAIR

Bargains in Carpets

Heavy Ingrain CARPET, worth 39c, at 25c
Strictly All-Wool BRUSSELS CARPETS, worth 60c, at 39c
Heavy All-Wool BRUSSELS CARPETS, worth 75c, at 55c
SCOTCH AXMINSTER CARPET, new designs, worth \$1.45, at 95c
Heavy All-Wool VELVET CARPET, worth 95c, at 69c
A limited quantity of CARPET REMNANTS in 1 and 1 1/2 yard lengths (no small orders can be filled at, per yard, 25c) at 49c

New Mattings.

Heavy Fancy Matting, 40-yard rolls, at 3.69
Fancy Linen Warp Matting, 40-yard rolls, at 6.98
Fancy Linen Warp Matting, carpet designs, 40-yard rolls, at 9.98

Rugs & Art Squares

Adams's Special Reversible Rug—a beautiful Smyrna, in all the latest designs and colorings—12 feet long x 9 feet wide, at 12.98
10 feet 6 inch x 7 feet 6 inch wide, at 9.98
9 feet long x 6 feet wide, at 6.98
Heavy Wool mixed Ingrain Art Squares, equal in designs and coloring to the best goods made—12 feet long x 10 feet 6 inch wide, at 4.98
12 feet long x 9 feet wide, at 4.25
10 feet 6 inch long x 9 feet wide, at 3.67
9 feet long x 9 feet wide, at 3.15
9 feet long x 7 feet 6 inch wide, at 2.59
9 feet long x 6 feet wide, at 1.98

Shoe Specials.

Vict Kidskin, button or laced, for women; all sizes; good 1.19
Same style, with very high French heels, a finer grade, value \$2.50, at 1.49
Women's Vic Kidskin Juliette, in tan or black, made in round toe shapes. We have the common sense shoe in black only, hand-sewed turn, very flexible sole, all sizes, value 1.00, at 75c

Tricycle Bargains.

An 18-inch Tricycle, with a galvanized wheel, value \$2.98, for 2.98
An 18-inch Tricycle, with rubber-tired wheels, value \$5.00, for 3.75
A 24-inch Tricycle, value \$5.00, for 3.69
A 24-inch Tricycle, value \$7.50, for 4.98

ADAMS & CO.

6th AVE. 21st AND 22nd STS.

We sell Bicycles as we sell everything else—FOR CASH ONLY. Hence the following extremely low prices:

The Humber DIAMOND Tandem \$50.



Catalogued by the Humber Co. at \$160.
Catalogued by the Humber Co. at \$102.

Men's Humbers, \$40,
The Richmond Wheel, \$18.

In men's styles, 26 inch size only—a splendid wheel—fitted with cushion frame, was listed at \$110.00.

The balance of the stock of Fine Silks and Dress Goods bought from the executor of the estate of Mme. E. D. Sullivan, 32 E. 30th St. is offered to close out at the following immense reductions from real values:

Madame Sullivan's Fine Silks.

The balance of Mme. Sullivan's High-Class SILKS, both in plain and novelty effects, will be closed out at the extremely low price

OF 65c. AND 95c. A YARD.

Were \$2.50 to \$4.00 a yard.

45-inch black all-silk GRENADINE, in neat stripes and plain mesh, rich silky qualities.

OUR PRICE ONLY 98c. A YARD.

Were \$1.75 a yard.

Rich heavy all silk black SATIN BROCADE, black SATIN PRINCESS, black GROS GRAIN and black PEAU DE SOIE.

OUR PRICE ONLY 1.25 A YARD.

Were \$2.50 a yard.

22-inch all-silk MOIRE ANTIQUE, also 44-inch extra fine all-wool black FISHERMAN'S NET.

OUR PRICE ONLY 65c. A YARD.

Were \$2.00 a yard.

19-inch all-silk TAFFETA CHECKS in every fashionable color combination, including black and white, in fifteen different size checks.

OUR PRICE ONLY 59c. A YARD.

Were 75c a yard.

Rich corded TAFFETA SILKS, in narrow and wide stripe effects, in beautiful light tints.

OUR PRICE ONLY 79c. A YARD.

Were \$1.00 a yard.

21-inch rich, handsome and extra heavy all-silk, satin DUCHESSE, in a variety of beautiful shades.

OUR PRICE ONLY 79c. A YARD.

Were \$1.00 a yard.

Extra heavy all-silk rustling TAFFETA, in all the handsome plain shades and glaze coloring.

OUR PRICE ONLY 69c. A YARD.

Were 90c a yard.

Stylish Millinery at Moderate Prices.

This illustration shows a beautiful imported LEG-HORN HAT, profusely trimmed with French roses, foliage and fine silk chiffon, a splendid value at

7.98

Special lines of hand-made HATS, trimmed with mallines, chiffons, flowers, birds and ornaments; the real values range from \$7.50 to \$10.00; a choice of a large variety.

ONLY 4.98 EACH.

TRIMMED LEGHORN HATS in about 50 new designs in the latest and most stylish models; exceptional values.

FROM 2.98 TO 4.98 EACH.

Children's feather-weight ROUGH BRAID FLAT BRIM HATS, a genuine 60c. quality.

ONLY 39c EACH.

1,000 dozen CHIFFON HAT CROWNS in a variety of patterns, richly embroidered and spangled; imported to sell from \$1.50 to \$2.50.

ONLY 49c EACH.

500 dozen new pattern ROUGH BRAID HATS, all shades, in short-back sailor, shepherdess and other desirable shapes; real \$1.00 qualities.

ONLY 69c EACH.

Special Bargains in Furniture.

Solid Oak or Mahogany Chiffoniers, 33 1/2 inches wide, easy running drawers; special, 5.48
This full Roll Reed Arm Chair, shellac finish; special, 2.98
This strictly high-grade mahogany finished, pearl inlaid Rocker, formerly \$12, reduced to 8.50

This illustration shows a heavy ENAMELLED STEEL BED, with brass rails and full mattress; ad double woven wire steel frame spring (no wood), a full weight hair mattress

the entire outfit complete

ALL FOR 13.98

choice of any width of bed is given.

ALL FOR 7.48

A choice of any width of bed is given.

ADAMS & CO.

Ladies' Suits.

LADIES' FLY-FRONT REEFER SUITS like illustration, in fine French Venetian in royal blue, garnet, black and brown; new shaped circular skirt lined with percaleine, jacket lined with taffeta silk; entire suit is richly braided in a very handsome design as shown in illustration.

PRICE ONLY 16.98

LADIES' FLY-FRONT REEFER SUITS in an excellent quality of rough finished Spring weight cheviot, in black and navy; new shaped circular skirt, lined with percaleine and finished on back with loops and buttons; silk lined jacket.

PRICE ONLY 7.98

LADIES' FLY-FRONT REEFER SUITS in fine Venetian in new Spring colorings; 3-piece circular skirt, lined with percaleine; taffeta silk lined jacket.

PRICE ONLY 9.98

LADIES' ETON SUITS, in fine all-wool cheviot, in black and navy blue; new shaped circular skirt, lined with percaleine; cotton jacket is lined throughout with taffeta silk and faced with heavy black satin Merveilleux; jacket and skirt are handsomely trimmed with braid.

PRICE ONLY 12.75

Ladies' Jackets.

LADIES' FLY-FRONT REEFER JACKETS, in a splendid quality of all-wool black clay diagonal, silk-lined throughout.

VALUE \$8.00, AT 5.98

LADIES' FLY-FRONT REEFER or DOUBLE-BREADED REEFER JACKETS, in a splendid quality of black cheviot, silk lined.

SPLENDID VALUES AT 4.98

LADIES' FLY-FRONT REEFER JACKETS, in fine covert cloth, lined throughout with fine taffeta silk.

VALUE \$10.50, AT 5.98

Ladies' Capes.

LADIES' SILK CAPEs, 20 inches long; yoke effect, handsomely trimmed with lace, ribbon and jet, ribbon ruffling and bows on back and front.

A SPLENDID VALUE AT 6.50

LADIES' CAPEs, in fine broadcloth, lined with satin ruffles and richly embroidered with braid, ribbon ruffling, with bows on back and front.

A SPLENDID VALUE AT 4.98

GOLF CAPEs, for ladies and misses, in a select assortment of stylish effects in plain and reversible plaid cloakings; an assortment of very handsome styles on sale tomorrow, priced exceedingly low.

FROM 4.98 TO 8.50

Jewelry Specials.

Shirt Waist Sets, with buttons or pins, plain or set with stones. 25c
Enamelled violet Brooches. 25c
Fancy Pin Sets for skirt. 25c
Imported Bangles, gold plate. 25c
Heart Charms, in all colors. 39c
Belt Buckles, in ox and gilt, enamelled and jewelled. 49c
Neck Clasp for ribbon stocks. 25c
Solid Gold Rings, set with stones. 49c

Leather Goods.

Real seal, Turkish morocco, calf, grain and kid Leather Belts, with silver, gilt, 25c
oxidized or covered buckles, 25c
Real grain, morocco, pigskin, calf, velvet and other fancy Leather Belts, with handsome gilt and oxidized jewelled buckles, 49c
Black satin ribbon Sashes, with handsome jewelled and enamelled buckles, 49c
Fine white metal drinking Cup, in leather and nickel cases, at 25c

Men's 40c. Sox 16c.

Men's Lisle-Thread SOX in black or tan shades; Black Cotton Sox, unbleached split feet; Black Cotton Sox, silk-embroidered instep; fancy striped Cotton Sox; not one pair worth less than 25c, and from that to 40c.

AT 16c A PAIR.

Trunk Bargains.

This strongly made and serviceable canvas covered trunk is made with sheet iron bottom, hardwood sides, non-rattling lock, with center bands and deep set up trays.

SIZES, 28 30 32 34 36

PRICE, 1.69 1.89 2.19 2.39 2.59

Baby Carriages.

A handsome Baby Carriage with red body, nicely upholstered in cretonne, galvanized steel springs, braced handle-bar, galvanized steel wheels, and complete.

2.98

ADAMS & CO.

To-morrow—MAY 1—Beginning of the Sale of Carpets and Mattings.

All Cars Transfer to
Bloomingtondale
3d Ave., 59th & 60th Sts.

To-morrow—MAY 1—Beginning of the May Sale of Furniture.

Another Extraordinary Event in Wash Goods.

To-morrow we place on sale the prettiest Summer dress material shown this season. The goods are known as Tyrol Suitings; beautiful effects, fine quality, plain colors and two-tone effects, very stylish; this fabric will be shown in the very latest shades—light blue, pink, heliotrope, lavender, yellow, Nile green, red, navy, &c. We bought an immense quantity—all the manufacturer had, in fact—at less than half the cost of making. If these goods were retailed at 12 1/2c or 15c per yard they would be bringing the price originally anticipated at the mill. Sale to begin to-morrow at 8:30; choice, per yard,

63

These make very beautiful and stylish dresses. PRINTED PIQUE, very fine quality, in the very newest effects and colors; not any better than these are being sold by other houses at 25c and 30c per yard; our price,

12 1/2

FINE MADRAS, a very beautiful collection, in all the newest styles and colors, the prettiest fabric made for ladies' waists and men's shirts; at some stores you would have to pay much more than our price; per yard,

29

Main Floor, near Rotunda.

Important Sale of Silk Taffeta Ribbons.

Last week's announcement of our purchase of some 20,000 yds. of the finest pure Silk Taffeta Ribbons at less than a half dozen prominent manufacturers with large lots, knowing that a speedy sale could be effected, if the price was low, for immediate cash. The result is that we have become owners of an additional lot of these desirable ribbons, which, to turn over quickly, we have marked, at prices that barely cover cost of making. All choice colors—white, mauve, cardinal, purple, lilac, cerise, venus, heliotrope, French blue, gray, brown, navy and green.

MOIRE TAFFETA, 3 1/2 inches wide, per yd., 15

MOIRE & PLAIN TAFFETA, 4 in. wide, per yd., 19

Main Floor, 59th St. Section.

Specials in Dress Linings.

Very Special! We have just purchased from a manufacturer a large quantity of very fine imitation silk lining; looks like silk, but will wear better; used for lining all kinds of sheer dress materials; these have very slight manufacturers' imperfections, hardly perceptible; colors are very pretty; the perfect goods sell at 25c per yard; we will sell this lot at, per yard,

10

MOIRE VELOUR, a very pretty lining, also used for skirts, in about 25 choice Spring colors; price, yard, 15

FANCY BLACK BACK WAIST LINING, pretty designs, 36 in. wide, special, per yard, 8 1/2

Main Floor, near Rotunda.

Boys' and Girls' Dresses.

CHILDREN'S WHITE LAWN DRESSES, tucked yoke front and back with insertion, full ruffle around yoke, edged with lace and lace cuffs, sizes 4 and 6 yrs.,

1.10

GIRLS' WHITE LAWN DRESSES, round yoke with fine tucks and lace insertion, full ruffle around yoke, edged with lace, full blouse front, sizes 6 to 14 yrs.,

1.49

GIRLS' WHITE LAWN DRESSES, full front with two rows of insertion, pointed ruffle on shoulder, with embroidery, ruffle of insertion at cuffs, sizes 6 to 14 yrs.,

2.25

CHILDREN'S GINGHAM GRETCHEN DRESSES, pleated yoke, with lace insertion, ruffle over shoulder, braid trimming on sleeves, sizes 4 to 10 yrs.,

1.49

BOYS' PERCALE ONE-PIECE KILT SUITS, full pleated skirt, sailor collar, collar, belt and cuffs trimmed with braid, sizes 2 and 4 yrs.,

98

Second floor, 59th street section.

Two Watch Wonders—

The P. S. Bartlett and the G. M. Wheeler. "Greater New York's Greatest" Store again demonstrates its unequalled purchasing power as well as its marvelous saving to its patrons.

To-morrow we offer the two world-renowned watches—the P. S. Bartlett and the G. M. Wheeler—17 jewel, antique crown, pendant set, stem winders, manufactured by the Waltham Watch Co. and the Elgin Watch Co. They are both considered among the best of the finest timepieces manufactured in the world, and are carried by railroad officials, to whom accurate time is imperative. These Watches are guaranteed the most perfect time keepers manufactured, keeping time to the second. As a usual thing it is considered a luxury to be the possessor of one of these grand watches. To-morrow an opportunity is offered you to purchase either the P. S. Bartlett or the G. M. Wheeler movement in a thin model silveroid case, which will last a lifetime, at the remarkably low price

8.95

Special Notice.—We most positively refuse to fill mail orders or sell more than one of these watches to a customer, nor can we supply dealers.

Main Floor, Front, Centre.

BLOOMINGDALE BROS., 3rd Ave., 59th and 60th Sts.

Annual May Sale of China and Glassware.

This annual sale is so well known and our patrons are so familiar with its merits that it is unnecessary for us to state that the bargains we offer can be found only in "Greater New York's Greatest Store." This sale will eclipse all others, as besides the items mentioned herewith, the entire department, occupying an immense section of the Third Floor, is brimful of China and Glassware Bargains.

Extra values in Dinner, Tea, Fish, Game, Chocolate and Toilet Sets, Glassware and Bric-a-Brac. This sale should be of interest to every boarding-house keeper, hotel and restaurant proprietor, as well as those contemplating occupying their country homes.

TEA SETS, fine Carlsbad china, with pretty floral decorations in pink and blue, 56 pieces, fancy shape, value \$7.00; complete set, 4.75

TEA SETS, fine English porcelain, with very neat decorations in assorted colors, fancy-shaped dishes, 56 pieces; value \$4.95; complete set, 2.95

TOILET SETS, fine English porcelain, neatly decorated, special set for cottages, fancy shapes, value \$3.00; complete set, 1.48

TOILET SETS, improved porcelain, full size, fancy shape, pretty underglaze decorations, 10 pieces, value \$3.00; complete set, 1.95

TOILET SETS, English porcelain, fancy shape, full size, neat and new underglaze decorations, 12 pieces, including covered slip jar; complete set, 3.95

DINNER SETS, fine imported porcelain, with very neat underglaze decorations, fancy shape, 112 pieces, value \$10.00; complete set, 6.45

DINNER SETS, English porcelain, with new and neat underglaze border decorations, fancy shape, 115 pieces, including soup tureen, value \$13.50; complete set, 9.95

China Dept., Third Floor, 59th St. Section.

Royal Blue Umbrellas.

24 and 26 inch rain and sun umbrellas. They are all with English style paragon frames and steel rods. LOT NO. 1—NAVY BLUE ENGLISH GLORIA, with an assortment of hardwood and Dresden china decorated handles, elegant value at \$1.50, at each, 95

LOT 2—NAVY BLUE ENGLISH TAFFETA UMBRELLAS, 26 inch, with case and tassel to match, assorted hardwood and Dresden china decorated handles, splendid value at \$2.50, at each, 1.65

Main Floor, 59th St. Corner.

Sale of Framed Pictures

A great opportunity for furnishing cottages and country homes with pictures at the lowest prices ever offered. COLORED FRUIT, GAME AND FISH PICTURES for dining-rooms, framed in gilt and oak finished frames, 3 inches wide, size 22x26 inches, value \$1.25, 69

ARTOGRAPHURES, large selection of subjects in solid oak frames, size 13x16 inches, at 25

PANEL PICTURES, representing 6 different designs of flowers, framed in all gilt frames, size 10x34 inches, value \$1.00, at 58

ETCHINGS, mounted and matted in oak finished frames, sizes 13 1/2x22 inches, at 39

Third Floor, Front, Centre.

Great Sale of 15.98 Bicycles at

We have always led in the giving of Bicycle values, and know we are doing so again when we offer both models of our high-grade wheel at \$15.98. All this year's makes. Not broken lots or sizes. Choice of heights and gears and the usual options.

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